

बिहार सरकार
उद्योग विभाग
हस्तकरघा एवं रेशम निदेशालय

पत्रांक— ह0क0सह0—(सो0/ई—मार्केटिंग)—03/2017/ 4114 पटना, दिनांक— 06.04.17
प्रेषक,

सेवा में,

अपर उद्योग निदेशक (तक0),
हस्तकरघा एवं रेशम निदेशालय,
बिहार, पटना।

महाप्रबंधक,
जिला उद्योग केन्द्र,
बांका/नालन्दा/नवादा/मुजफ्फरपुर/पटना/मधुबनी/सिवान/औरंगाबाद/रोहतास/कैमूर।
उप विकास पदाधिकारी (वस्त्र),
भागलपुर/गया।
सहायक निबंधक (बुनकर/हस्तकरघा),
सहयोग समितियाँ, पटना।
श्री प्रभाष चन्द्र सिंह,
सहकारिता प्रसार पदाधिकारी, भागलपुर
सभी सी0डी0ई0/डिजाइनर,
भागलपुर मेगा हैण्डलूम कलस्टर, भागलपुर।
दरिहट प्राथमिक कम्बल बुनकर सहयोग समिति लि0,
दरिहट (रोहतास)

विषय :- हथकरघा उत्पादों के ई—मार्केटिंग को प्रोत्साहन देने के संबंध में।

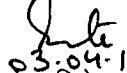
महाशय,

उपर्युक्त विषय के संबंध में विकास आयुक्त (हथकरघा), वस्त्र मंत्रालय, भारत सरकार से प्राप्त पत्र सं0 18/2/14/DCH/DHDS/Census/282 दिनांक 08.02.2017 अनुलग्नक सहित इसके साथ अनुबद्ध करते हुए निदेशानुसार कहना है कि अपने क्षेत्राधिकार में वासित बुनकरों के बीच ई—मार्केटिंग को प्रोत्साहन देने के निमित्त नवनिर्मित पोर्टल की जानकारी देते हुए उन्हें HWIS के अंतर्गत मोबाईल नं0 के साथ पंजीकृत कराने में सहयोग करें।

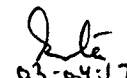
कृपया इसे सर्वोच्च प्राथमिकता प्रदान दें।

अनु0:- यथोक्त।

विश्वासभाजन,


03.04.17
अपर उद्योग निदेशक (तक0),
हस्तकरघा एवं रेशम निदेशालय,
बिहार, पटना।

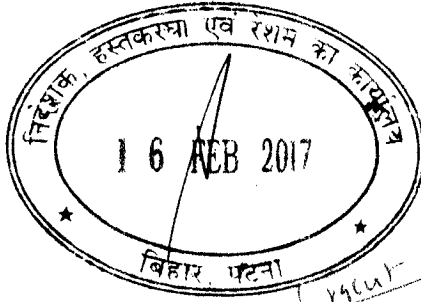
ज्ञापांक— 4114 पटना, दिनांक— 06.04.17
प्रतिलिपि:- आई0टी0मैनेजर, उद्योग विभाग, बिहार, पटना को "मेला/प्रदर्शनी" पोर्टल पर अपलोड करने हेतु अनुलग्नक सहित प्रेषित।


03.04.17
अपर उद्योग निदेशक (तक0),
हस्तकरघा एवं रेशम निदेशालय,
बिहार, पटना।



सत्यमेव जयते

ALOK KUMAR, IAS



विकास
आयुक्त
(हथकरघा)



DEVELOPMENT
COMMISSIONER
(HANDLOOMS)

वस्त्र मंत्रालय
भारत सरकार

MINISTRY OF TEXTILES
GOVERNMENT OF INDIA

D.O. No. 18/2/14/DCH/DHDS/Census
Dated the 8 February, 2017

282

As you aware that Ministry of Textiles is facilitating in marketing of handloom products through organisation of expos, events and craft melas. Also, to promote e-marketing of handloom products in a transparent, competitive and effective manner, variouse-commerce portals have been engaged by this office for marketing of handloom products.

In order to provide direct market access facility to genuine handloom weavers & handicraft artisans, a direct marketing portal "www.indiahandmadebazaar.com" has been launched by Hon'ble Minister of Textiles on 29.01.2017.

3. Handloom weavers whose mobile numbers are registered in Handloom Weavers Information System (HWIS) can register themselves in the portal. Once registered on this marketing portal, weaver can any time add, update or modify details of their products, prices, photographs etc. The buyer can view the products available and also send a query to concerned weaver through this portal.

4. Handloom weavers who are not registered in HWIS or whose mobile number is not registered in HWIS are required to be added/updated in the HWIS. For adding/updating the data of weavers in HWIS, username and password at District level has already been communicated vide this office D.O. No. 18/1/2015/DCH/DHDS/Census dated 30th May, 2016. (Copy enclosed).

5. You are requested to issue necessary instructions to all field offices for disseminating information about the portal and help the handloom weavers in getting registered in HWIS along with their mobile number.

6. Brochure about the portal is enclosed for your reference and publicity.

Best wishes

Yours sincerely,

(Alok Kumar)

Enclosures: As above

To
Shri Saket Kumar,
Director of Handlooms & Textiles,
Government of Bihar,
Vikas Sadan, Bailey Road,
New Secretariat,
PATNA-800001(Bihar)

Handwritten notes and stamps on the left margin, including dates like 17/2/17 and 17/10/17, and other illegible text.

विकास
आयुक्त
(हथकरघा)

DEVELOPMENT
COMMISSIONER
(HANDLOOMS)

वस्त्र मंत्रालय
भारत सरकार

MINISTRY OF TEXTILES
GOVERNMENT OF INDIA

ALOK KUMAR, IAS

D.O.No.18/1/2015/DCH/DHDS/Census / 14/5
Dated the 30th May, 2016


Ministry of Textiles has taken several initiatives for revival and development of handloom sector. For successful implementation of these schemes, it is necessary to have an updated database of weavers household in terms of their (i) family profile, (ii) economic profile, and (iii) production profile. The last handloom Census of 2009-10 will be helpful only to the extent of providing block-wise information in respect of name of weavers and his/her address. Further details for each active weaver namely Bank account number, Ration card, UID (Aadhar no.), mobile phone number etc. is also required for taking up direct transfer of benefits.

2. In view of the above, a web-based online application "Handloom Weaver Information System" has been developed. The handloom census 2009-10 data of weavers' households has been migrated in this application. The existing data may be updated and new households can also be added online by State at District Level by using username and password provided. The website address of the application is <http://handloomcensus.gov.in> . The list of username and password for the State admin and District admin is attached at **Annexure-I**. The procedure to login is attached at **Annexure-II**. The Standard Operating Procedure to fill the data is given in the Help Document under Main Menu. The training for filling the data has already been provided to State representative.

3. The application has the facility of search from existing data, update the data of existing weaver household, addition of new weaver household data and flagging for inactive weaver households.

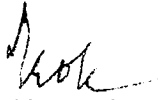
4. You are requested to arrange to get the data of the weaver households updated in the Handloom Weaver Information System on priority. Shri Rajesh Kumar Sahu, Additional Development Commissioner (contact details: phone – 01123061865, mail – rajesh.sahu@nic.in) may be contacted for any further clarification/assistance in this matter.

Encl: As above.

Yours sincerely,

(Alok Kumar)

To
Shri Saket Kumar, IAS
Director of Handlooms & Sericulture,
Deptt. of Industries, Government of Bihar,
Patna-800001

Copy to -The Principal Secretary, Department of Industries, Bihar, Patna-800015.


(Alok Kumar)

etc
7/5/16
A

1 Bihar State Admin	BR_admin	BR_admin
2 ARWAL District Admin	BRAR_admin	BRAR_admin
3 AURANGABAD District Admin	BRAU_admin	BRAU_admin
4 BANKA District Admin	BRBA_admin	BRBA_admin
5 BHAGALPUR District Admin	BRBG_admin	BRBG_admin
6 BHOJPUR District Admin	BRBJ_admin	BRBJ_admin
7 BUXAR District Admin	BRBU_admin	BRBU_admin
8 GAYA District Admin	BRGA_admin	BRGA_admin
9 JEHANABAD District Admin	BRJE_admin	BRJE_admin
10 KAIMUR (BHABUA) District Admin	BRKM_admin	BRKM_admin
11 MADHUBANI District Admin	BRMB_admin	BRMB_admin
12 NALANDA District Admin	BRNL_admin	BRNL_admin
13 NAWADA District Admin	BRNW_admin	BRNW_admin
14 PASHCHIM CHAMPARAN District Admin	BRWC_admin	BRWC_admin
15 PATNA District Admin	BRPA_admin	BRPA_admin
16 PURBA CHAMPARAN District Admin	BREC_admin	BREC_admin
17 ROHTAS District Admin	BRRO_admin	BRRO_admin
18 SARAN District Admin	BRSR_admin	BRSR_admin
19 SIWAN District Admin	BRSW_admin	BRSW_admin
20 ARARIA District Admin	BRARA_admin	BRARA_admin
21 BEGUSARAI District Admin	BRBE_admin	BRBE_admin
22 DARBHANGA District Admin	BRDA_admin	BRDA_admin
23 GOPALGANJ District Admin	BRGO_admin	BRGO_admin
24 JAMUI District Admin	BRJA_admin	BRJA_admin
25 KATIHAR District Admin	BRKT_admin	BRKT_admin
26 KHAGARIA District Admin	BRKH_admin	BRKH_admin
27 KISHANGANJ District Admin	BRKI_admin	BRKI_admin
28 LAKHISARAI District Admin	BRLA_admin	BRLA_admin
29 MADHEPURA District Admin	BRMP_admin	BRMP_admin
30 MUNGER District Admin	BRMG_admin	BRMG_admin
31 MUZAFFARPUR District Admin	BRMZ_admin	BRMZ_admin
32 PURNIA District Admin	BRPU_admin	BRPU_admin
33 SAHARSA District Admin	BRSA_admin	BRSA_admin
34 SAMASTIPUR District Admin	BRSM_admin	BRSM_admin
35 Sheikhpura District Admin	BRSP_admin	BRSP_admin
36 SHEOHAR District Admin	BRSO_admin	BRSO_admin
37 SITAMARHI District Admin	BRST_admin	BRST_admin
38 SUPAUL District Admin	BRSU_admin	BRSU_admin
39 VAISHALI District Admin	BRVA_admin	BRVA_admin

INDIA HANDMADE BAZAAR

Direct Marketing Portal for Handloom Weavers and Handicraft Artisans

Objectives

- ✦ To provide direct market access facility to genuine handloom weavers and handicraft artisans.
- ✦ To provide updated information about handloom and handicraft producers and their products to retail customers, e-commerce players, wholesalers and exporters.

Key Features

- ✦ Weavers and artisans registered with the Development Commissioner for Handlooms, Development Commissioner for Handicrafts or other participating Government of India Ministries and their agencies shall have access to the portal on the basis of their registered mobile number in respective data base. For example: Weavers registered in Handloom Census data base or Artisans registered in 'Pehchan' data base.
- ✦ Once registered on the portal, weaver/artisan can any time add, update or modify details of their products, prices, photographs etc.
- ✦ Buyer can see the product offering statewise, product category wise or by simply through search on the product name.
- ✦ Buyer can view the products available and can also send a query to the concerned weaver/artisan.
- ✦ Registered weaver/artisan will be able to view the queries and send reply e-mail to buyer.

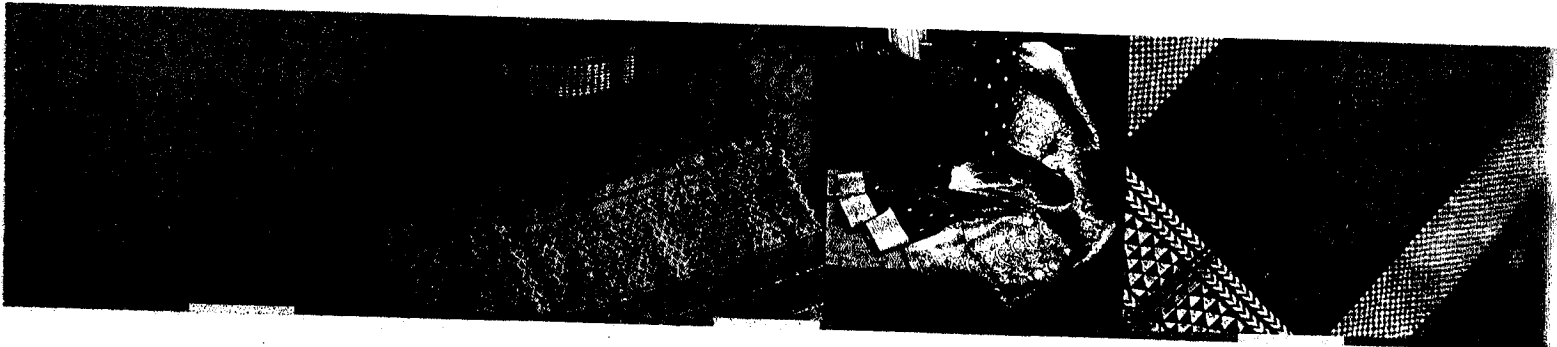
Please Visit:

www.indiahandmadebazaar.com

HANDLOOMS

Major Categories

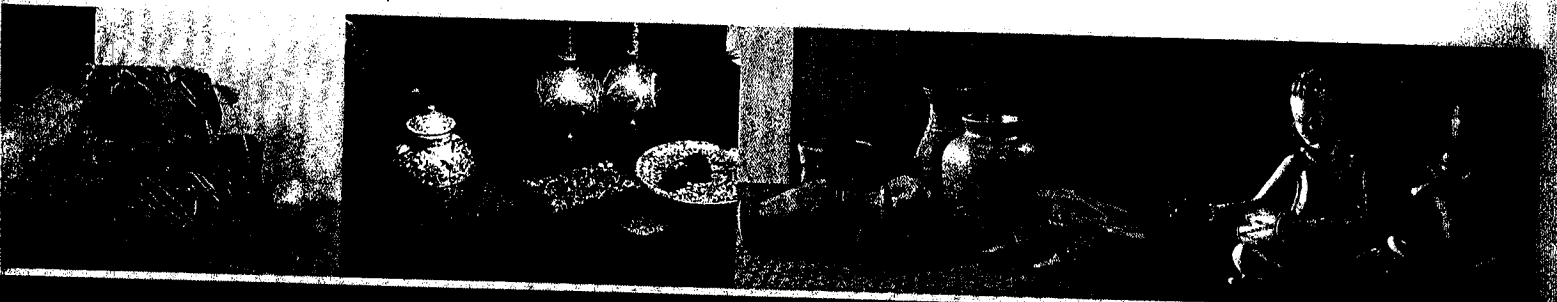
Saree	Home furnishing	Bed sheet
Dress Material	Stole / Scarf	Dhoti
Fabric	Shawl / chadar	Other



HANDICRAFTS

Major Categories

Metal Craft	Wood Craft	Leather Craft	Jewellery	Glass & Ceramics
Natural Fiber Craft	Stone Craft	Terracotta (Pottery)	Dolls & Toys	Other Crafts
Hand block printing	Painting	Embroidery Craft	Musical Instrument	



For getting their mobile number registered, Handloom Weavers may contact nearest Weavers' Service Centre and Handicraft Artisans may contact nearest Marketing Centre.

Helpline No. - 1800 208 9988 (Toll Free)



Development Commissioner (Handlooms)

Ministry of Textiles, Govt. of India
Udyog Bhavan, New Delhi - 110011

Tel: +91-11-23062945 / 23063684 (O), Fax: +91-11-23062429



भारतीय
handicrafts
हस्तशिल्प
continuing tradition

Development Commissioner (Handicrafts)

Ministry of Textiles, Govt. of India
West Block No. VII, R.K. Puram, New Delhi 110068

Tel: +91-11-28100000

इंडिया हैंडमैड बाजार

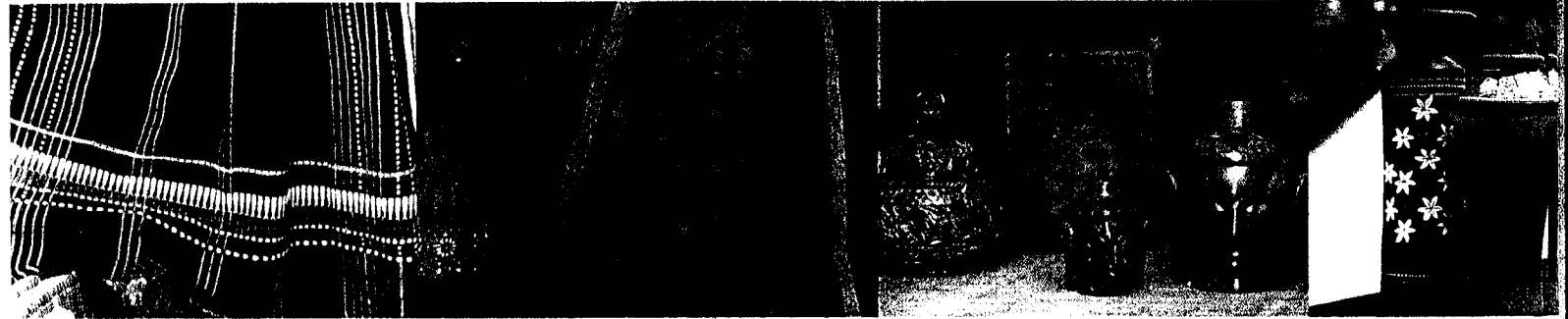
हथकरघा बुनकरों और हस्तशिल्प कारीगरों के लिए डायरेक्ट मार्केटिंग पोर्टल

उद्देश्य

- ♦ वास्तविक हथकरघा बुनकरों और हस्तशिल्प कारीगरों को बाजार तक सीधी पहुंच उपलब्ध कराना ।
- ♦ हथकरघा और हस्तशिल्प उत्पादकों तथा उनके उत्पादों के बारे में रिटेल ग्राहकों, ई-कॉमर्स भागीदारों, होलसेलर और निर्यातकों को अध्यावधिक जानकारी उपलब्ध कराना ।

मुख्य विशेषताएं

- ♦ विकास आयुक्त (हथकरघा), विकास आयुक्त (हस्तशिल्प) एवं अन्य भागीदार भारत सरकार के मंत्रालयों और उनकी एजेंसियों के पास पंजीकृत बुनकरों और कारीगरों को उनके डाटाबेस में पंजीकृत मोबाइल नम्बर के आधार पर पोर्टल तक पहुंच उपलब्ध होगी । उदाहरण के लिए हैंडलूम सैन्सस डाटाबेस में पंजीकृत बुनकर अथवा 'पहचान' डाटाबेस में पंजीकृत हस्तशिल्प कारीगर ।
- ♦ पोर्टल पर पंजीकरण हो जाने के बाद बुनकर / कारीगर किसी भी समय अपने उत्पादों, उनकी कीमतों, फोटो इत्यादि के ब्यौरे जोड़ सकते हैं एवं परिवर्तित कर सकते हैं ।
- ♦ खरीदार राज्य-वार, श्रेणी-वार उत्पाद देख सकते हैं अथवा केवल उत्पाद का नाम डालकर सर्च कर सकते हैं ।
- ♦ खरीदार उपलब्ध उत्पाद को देख सकते हैं और संबंधित बुनकर / कारीगर को मांग भी भेज सकते हैं ।
- ♦ पंजीकृत बुनकर / कारीगर मांग को देख सकेंगे और खरीदार को ई-मेल के द्वारा उत्तर भेज सकेंगे ।



कृपया वेबसाइट : www.indiahandmadebazaar.com देखें ।

विकास आयुक्त (हस्तशिल्प)
 वस्त्र मंत्रालय, भारत सरकार
 बस्ट ब्लॉक सं. VIII, आर.के. पुम, नई दिल्ली-110066

विकास आयुक्त (हस्तशिल्प)
 वस्त्र मंत्रालय, भारत सरकार
 उद्योग भवन, नई दिल्ली-110011
 फोन: +91-11-23062945/23063684 (कायालिय) फैक्स: +91-11-23062429

हस्तशिल्प

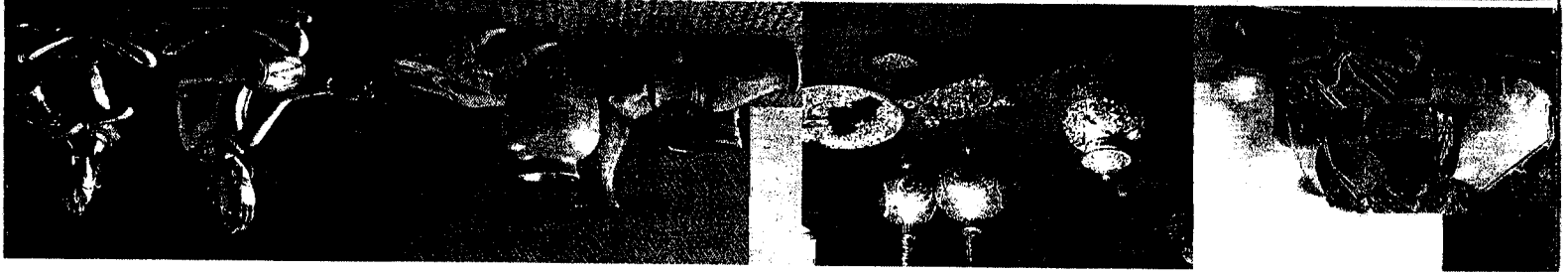


भारतीय



हैल्थलाइव नम्वर : 1800 208 9988 (टील फ्री)

आपना मागडल नम्वर फुलकल करन के लिए हलकयवा बुनकर आपन नजदीकी बुनकर सेवा केंद्र से और हस्तशिल्प कारीगर आपन नजदीकी विपान केंद्र से संपर्क कर सकते हैं।



मूल कापट	वैलरी	हैल ब्लॉक प्रिंटिंग
मूल कापट	स्टोन कापट	पेंटिंग
लेटर कापट	टेराकोटा (पार्टी)	पुंजायोवरी कापट
नचुरल फाइबर कापट	गुडिया व खिलौने	मूलिकल इस्ट्रुमेंट
ग्लास / सेसिक कापट	अन्य कापट	

प्रमुख श्रेणियाँ

हैल्थलाइव



साडी	हस्त मरियल	फुलक
होम फर्निचिंग	स्टील / स्काफ	शॉल / बालर
बैड शीट	घोडी	अन्य कापट

प्रमुख श्रेणियाँ

हैल्थलाइव