

बिहार सरकार
उद्योग विभाग
हस्तकरघा एवं रेशम निदेशालय

पत्रांक— ह0क0सह0— (मेला/प्रदर्शनी)— 03/2019 पटना, दिनांक—
प्रेषक,

निदेशक,
हस्तकरघा एवं रेशम,
बिहार, पटना।

सेवा में,

महाप्रबंधक,
जिला उद्योग केन्द्र,
बांका/भागलपुर/नालन्दा/नवादा/गया/पटना/औरंगाबाद/रोहतास/कैमूर/
मधुबनी/सिवान।
उप विकास पदाधिकारी (वस्त्र), भागलपुर/गया।
सहायक निबंधक, बुनकर सहयोग समितियाँ, गुलजारबाग।

विषय— वित्तीय वर्ष 2019-20 में आकाश द्वारा आयोजित किये जाने वाले नेशनल
हैण्डलूम एक्सपो/नेशनल लेवल स्पेशल हैण्डलूम एक्सपो के आयोजन के
संबंध में।

महाशय,

उपर्युक्त विषय के संबंध में सचिव, आकाश, नई दिल्ली का पत्रांक 814 दिनांक
17.06.2019 की प्रति अनुलग्नक सहित संलग्न करते हुए कहना है कि हस्तकरघा प्रक्षेत्र को
आवश्यक विपणन सहायता प्रदान करने हेतु आकाश द्वारा वर्ष 2019-20 में देश के विभिन्न
स्थलों पर नेशनल हैण्डलूम एक्सपो/नेशनल लेवल स्पेशल हैण्डलूम एक्सपो का आयोजन
किया जा रहा है जिसका संशोधित वार्षिक शिड्यूल संलग्न है।

अनुरोध है कि अपने क्षेत्राधिकार के सक्षम एवं इच्छुक बुनकरों/समितियों को
आकाश द्वारा प्रकाशित संशोधित वार्षिक शिड्यूल से अवगत कराते हुए उक्त मेला/एक्सपो
में भाग लेने हेतु प्रोत्साहित करने का प्रयास किया जाए ताकि उन्हें विपणन सहायता का
लाभ प्राप्त हो सके।

अनु0— यथोक्त।

विश्वासभाजन,

ह0/-

निदेशक,

हस्तकरघा एवं रेशम, बिहार, पटना।

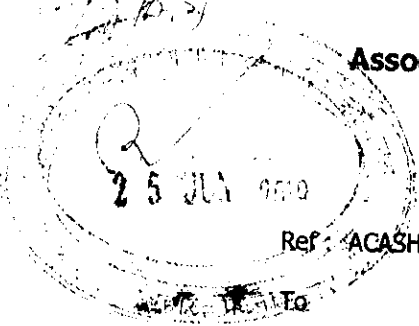
ज्ञापांक— ह0क0सह0— (मेला/प्रदर्शनी)— 03/2019 1256 पटना, दिनांक— 17.7.19

प्रतिलिपि/आई0टी0 मैनेजर, उद्योग विभाग, बिहार, पटना को अनुलग्नक सहित विभागीय
वेबसाईट "मेला प्रदर्शनी" पर अपलोड करने हेतु प्रेषित।

17.07.19

निदेशक,

हस्तकरघा एवं रेशम, बिहार, पटना।



Association of Corporations & Apex Societies of Handlooms (ACASH),
 Room No. 32 & 33, 3rd Floor, Handloom Haat, Janpath,
 (Janpath Marketing Complex), New Delhi
 Phone : 011 - 23320868, 23320870 Fax 23320866
 E-mail : acashstsdelhi@gmail.com

Ref: ACASH/Exhb/2019-20 / 1814

Date : 17.06.19

1. All Commissioners/Directors-in-charge of Handlooms/Textiles in the States/Union Territories.
2. All Managing Directors/Officers-in-charge of State Handloom Corporations & Apex Societies.

Sub: Revised Calendar of Exhibitions to be organized by ACASH during the financial year 2019-20 - request to recommend the suitable handloom agencies for participation - regarding

Sir/Madam,

ACASH on behalf of O/o Development Commissioner for Handlooms, Ministry of Textiles, Government of India, proposes to organize the Exhibitions during the financial year 2019-20. The details i.e. name of the exhibition, venue, period of the exhibition, participation fee and last date for receipt of the application along with the recommendation of the concerned state govt. are as follows:-

23/6/19
 25/6/19

23/6/19
 25/6/19

23/6/19
 25/6/19

Sl. No.	Name of the event	Place of Event	Dates of Event (Slot)	Participation fee
1	National Level Special Handloom Expo. (NLSHE)	2 nd Floor, Handloom Haat, Janpath, New Delhi	(16.06.19 to 29.06.19) (01.07.19 to 14.07.19) (16.07.19 to 29.07.19) (01.08.19 to 14.08.19) (16.08.19 to 29.08.19) (01.09.19 to 14.09.19) (16.09.19 to 29.09.19)	Nil
2	National Level Special Handloom Expo. (NLSHE)	Open Area, Ground Floor, Handloom Haat, Janpath, New Delhi	(01.10.19 to 14.10.19) (01.11.19 to 14.11.19) 16.11.19 to 29.11.19 (01.12.19 to 14.12.19) 01.01.20 to 14.01.20 (16.01.20 to 29.01.20) 01.02.20 to 14.02.20 (16.02.20 to 01.03.20) (03.03.20 to 16.03.20) (18.03.20 to 31.03.20)	Nil
3	National Handloom Expo (NHE)	Dilli Haat, New Delhi	(16.10.19 to 31.10.19) (16.12.19 to 31.12.19)	Rs.11,350 /-, each
4	NLSHE	Palampur, H.P.	15.06.19 28.06.19	Nil
5	NLSHE	TFC, Varanasi	01.08.19 14.08.19	Nil
6	NLSHE	Jaipur, Rajasthan	01.09.19 14.09.19	Nil
7	NLSHE	Jalandhar, Punjab	16.09.19 29.09.19	Nil
8	NLSHE	TFC, Varanasi	16.10.19 31.12.19	Nil
9	NLSHE	TFC, Varanasi	16.12.19 31.12.19	Nil
10	NLSHE	Chandigarh	29.01.20 11.02.20	Nil
11	NLSHE	TFC, Varanasi	14.02.20 27.02.20	Nil
12	NLSHE	Amritsar, Punjab	18.03.20 31.03.20	Nil
13	NLSHE	TFC, Varanasi	25.03.20 07.04.20	Nil

Vinay-sec
 25/6/19
 25/6/19

Note: The above dates, venues and places of exhibitions are tentative and subject to change as per the availability.

The terms and conditions for participation in National Handloom Expos and other special handloom exhibitions are enclosed herewith at Annexure - "A".

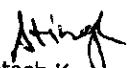
All State levels of Handloom Apex Societies / Corporations, Primary Weavers Societies / NGO's/National Awardees / Clusters shall be eligible for participation in the expo. First Preference will be given to the handloom agencies registered with **India Handloom Brand**. The participation for primary cooperative societies / NGO's/National Awardees / Clusters shall be only on the recommendation of the Commissioner/Director-in-charge of Handlooms/Textiles and In charge WSC of the concerned State/Union Territories. The Commissioners/Directors-in-charge of Handlooms/Textiles are requested to recommend the names of only five suitable handloom primary co-operative societies of their States/Union Territories which are registered under the India Handloom Brand/Handloom Mark Scheme, using Handloom Mark labels and to ask the recommended handloom agencies to send their application in the prescribed format (enclosed herewith at **Annexure 'B'**) on the letter head duly signed and stamped along with all requisite documents i.e. India Handloom Brand registration / Handloom Mark registration, and copy of Certificate of Registration in case of primary society / NGO/Cluster, as the past experience has shown that the societies do not get selected for want of these documents in spite of the state recommendation. **You are also requested to instruct the recommended handloom primary co-operative societies to tag handloom mark on every products they are bringing for sale.** The State Handloom Corporations and State Apex Handloom Cooperative Societies who are members of ACASH do not require any recommendation. If all the recommended agencies cannot be accommodated for paucity of stalls, then the agencies will be selected on the basis of random draw of lottery. The detailed terms & conditions are annexed at **Annexure "A"**.

The basic aim behind organizing this exhibition is to provide marketing platform to handloom agencies, which have developed and produced new handloom designs and products. The event will be given wide coverage & publicity. It is requested that product range to be displayed and sold may be selected ensuring their exclusive designs and quality. Display and sale of material not produced on handlooms is not at all allowed.

The interested handloom agencies should send their application (in the prescribed format, which is enclosed herewith at **Annexure 'B'**) along with the participation fee mention above against each exhibition by way Account Payee Demand Draft in favour of "Association of Corporations & Apex Societies of Handlooms (ACASH)" payable at New Delhi. Application for space booking along with Demand Draft should reach this office latest by the date mentioned against the each exhibition.

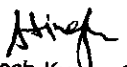
- Incomplete or application received without the Demand Draft will not be entertained. The final allotment of stall will be communicated to the selected agencies by ACASH.

In case of any further clarifications/information, you may contact Sh. K.G. Singhai, Consultant at telephone No. 23320870, 23320868, 23320866 (telefax) or e-mail - acashstsdelhi@gmail.com.

Yours faithfully,

(Santosh Kumar Singh)
Secretary

Encl: As stated

Cc: The Directors/In charges of all Weavers' Service Centers - for information & necessary guidance to the Handloom agencies.


(Santosh Kumar Singh)
Secretary

Annexure 'A'

Terms & Conditions for participation in the National Handloom Expo / National Level Special Handloom Expos/Special Handloom Exhibitions to be organized by ACASH during the financial year 2018-19.

1. For the promotion of handloom products, ACASH on behalf of O/o D.C. (Handlooms) organize these exhibitions. These exhibitions shall be organized for a period as mentioned in the circular against each exhibition.
2. All handloom corporations/apex societies / Primary coop. Societies/ NGO/ National Awardees/ Clusters shall be eligible for participation in the exhibition having Handloom Mark Registration and are using Handloom Mark Level. However, the participation of primary cooperative societies / NGO / Cluster will be subject to recommendation of the Director/Commissioner In charge of Handloom & Textiles of the concerned State/Union Territory. Preference will be given to those handloom agencies which are registered under the **India Handloom** Brand.
3. The interested agencies are requested to forward A/c payees Demand Draft in favour of Association of Corporations and Apex Societies of Handlooms (ACASH) for the **amount mentioned in the circular against each exhibition along with the recommendation of the state government latest by the date mentioned in the circular against each exhibition.**
4. ACASH will decide the allotment of space and stalls and communicate the decision regarding this to all concerned agencies. The decision regarding selection of agencies and allotment of stalls shall be final and binding on all in all respects. ACASH reserves the right not to allot the stall to any applicant without assigning any reason.
5. The applicants are requested to specify the product line proposed to be displayed & sold during the event. The products should be from the state/region in which the agency is registered. The participants shall not be permitted to display/sell products other than the range specified in the application form. Display and sale of material not produced on handlooms is strictly prohibited. **Every product should be tagged handloom mark which is brought for sale.**
6. ACASH reserves the right to call any agency for display of product range before considering for the selection. The expenditure towards TA, DA etc. shall have to be borne entirely by the applicant.
7. Each agency shall be allotted a constructed stall of approx. 9-12 sq. mtrs. area. Additional stall can be booked with a maximum of 2 Nos. adjacent stalls can be considered for allotment subject to the availability of space, nature, number, range of the products to be displayed at proportionate stall rental.
8. Each agency shall be provided one stall consisting of counter, rack facia and sufficient lighting and chairs etc.
9. Since the space available is limited, it is requested to kindly send the application at the earliest. Applications received after the stipulated date can be considered subject to availability of space, proposed product line and the number of applications received from the particular state.

10. The participants shall not be permitted to stay in the stall after the closing time during the exhibition. The boarding and lodging arrangements shall have to be independently made by the participants.
11. The participants are totally responsible for the safety and security of the products/goods they bring for the said expo. They have to make necessary insurance coverage for the goods brought to the Expo.
12. The participants shall have to deposit the GST/other taxes on the sale with the GST Department, Govt. of Delhi as applicable in Delhi.
13. Any participant found violating the conditions laid down in para 6 above will be immediately asked to vacate the stall; will be black listed and debarred from participation in any of the expos/exhibitions of ACASH and suitable penal action will also be taken.
14. To ensure regional participation evenly, 50% stalls would be reserved for participants of that host region because the nearby weavers participate in large number due to logistics. Remaining 50% stalls would be distributed equally to remaining four regions (counting North East as a separate region). If sufficient number of entries are not received from a region, the stall would be allotted to neighboring regions.
15. 20% stalls in every region would be reserved for such participants who have never got a chance to participate in national level events so far.
16. Out of the remaining 80% stalls in a region, the allotment would be made first to those applicants who have not been able to get an opportunity to participate in any national events in India for the last one year.
17. While making allotment in each category of all applicants, first preference will be given to India Handloom Brand registration holders. Thereafter awardees, apex/primary weavers' cooperative society/ corporation, clusters, consortium, self help groups, etc. may be considered for allotment. For all other applicants, it will be mandatory to have handloom mark registration.
18. In the process of allotment of stalls, a representative of local Weavers Service Centre will be invited to ensure that various handloom clusters of the area concerned are given equitable share of participation in the marketing event.

Enclosure of circular no. ACASH/Exhb/2019-20/

Date :17.06.2019

ANNEXURE 'B'

APPLICATION FORM FOR PARTICIPATION IN THE: _____
FROM _____ TO _____ TO BE ORGANISED BY ACASH

- 1. Name of the Organization with Complete Postal Address & Telephone/Fax :
- 2. E-mail address :
- 3. Contact Person, Designation :
(Name/Tei/Fax)
- 4. State/U.T :
- 5. Status :
(i). Corporation (ii) Apex Society (iii) Primary Coop. Society (iv) NGO (v) National Awardee (vi) Cluster

Please tick the status

If No.3& 4 , please attach certificate of registration.

- 6(i) Are you registered with India Handloom Brand **Yes** **No**
If Yes, IHB registration No.
- 6 (ii). Are you registered with Handloom Mark: **Yes** **No**
If yes , Handloom Mark No.

(Copy of registration No. obtained from Textile Committee to be enclosed)

- 7. Space/No. of stalls required :
- 8. Product profile from respective State to be specified (to be displayed/sale) :
- 9. Payment particulars :
(Tick the appropriate column)
Demand Draft (DD) No. _____ dated _____ drawn on _____ (Name of the Bank & Branch). Cheque No. _____ dated _____ drawn on _____ (Name of the Bank & Branch).
- 10. Have you participated through ACASH in the last five years, if so please specify the year and event :
2016-17
2015-16
2014-15
2013-14
- 11. Annual turnover for last year :

12. Have you ever been debarred from _____
participation in any fair by any authority
(If yes please give details) _____

Declaration: We fully understand and agree that allotment of stall will be finalized by ACASH and the decision of ACASH regarding selection of agencies/allotment of stall shall be final and binding us. Also, if selected for participation, stall allotted to this organization will be acceptable to us. We also agree that ACASH reserves the right not to allot stall to any applicant without assigning any reason. We further undertake to display and sell the products produced on handloom of our State. If, we violate any of the above, we hereby authorize ACASH to get the stall vacated from us, debar from participation in any other event/expo/exhibition of ACASH and we shall also be liable for disciplinary action as deemed fit by ACASH.

Signature of the Chief Executive
of the organization/society(Name, Designation
& with organization stamp)

FORM TO BE FILLED BY RECOMMENDING AUTHORITY

We hereby recommend _____

_____ (full name & address of the applicant) whose particulars are given above to participate in the

Exhibition namely _____ organized by ACASH



Signature with date _____

Name & Designation _____

Phone No./Fax No _____
e-mail address _____

Office Stamp _____