

बिहार सरकार  
उद्योग विभाग,  
हस्तकरघा एवं रेशम निदेशालय

पत्रांक

861

/ पटना, दिनांक

16/5/2018

सं0सं0-ह0क0(14) विविध-29/2017

प्रेषक,

अपर उद्योग निदेशक(तक0),  
हस्तकरघा एवं रेशम,  
बिहार, पटना।

सेवा में,

आई0टी0 मैनेजर,  
उद्योग विभाग, बिहार, पटना।

**विषय:-**भागलपुर मेगा हैण्डलूम कलस्टर अन्तर्गत जगदीशपुर प्रखण्ड स्तरीय कलस्टर के लिए टेक्सटाईल डिजाइनर सह मार्केटींग एक्जीक्यूटिव के नियोजन हेतु प्रकाशित विज्ञापन आवेदन प्रपत्र, नियम एवं शर्तें विभागीय वेबसाईट पर अपलोड करने के संबंध में।

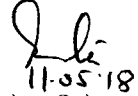
महाशय,

उपर्युक्त विषय के संबंध में कहना है कि भागलपुर मेगा हैण्डलूम कलस्टर अन्तर्गत जगदीशपुर प्रखण्ड स्तरीय कलस्टर के लिए टेक्सटाईल डिजाइनर सह मार्केटींग एक्जीक्यूटिव के नियोजन हेतु आवेदन प्रपत्र, नियम एवं शर्तें विभागीय वेबसाईट पर अपलोड करने हेतु संलग्न है।

अतः अनुरोध है कि विभागीय वेबसाईट पर शीघ्र अपलोड करना सुनिश्चित करेंगे।

अनु0-यथोक्त।

विश्वासभाजन,

  
11.05.18

अपर उद्योग निदेशक(तक0),  
हस्तकरघा एवं रेशम,  
बिहार, पटना।



**Engagement of Textile Designer-cum-Marketing Executive**

A qualified designer will be engaged in the Jagdishpur Block Level Cluster under BMHC for producing new designs and marketable products for the cluster. Designer will develop the design portfolios, which will be further developed into sellable products by the handloom weavers who do not have much exposure to market and thus not aware of consumer preferences and other market trends.

**aj Objective**

- To assist the Implementing Agency in modifying the designs, colour combination and textures of the fabrics and product samples.
- To develop a range of handloom products as per market requirements.
- To train weavers and technical staffs of the Implementing Agency to convert paper designs into fabrics/end products.
- To coordinate with the marketing consultant and the Implementing Agency for establishing market linkages with the importers/buying agents/overseas buyers for marketing of the products developed under the project from the stage of designs into products.
- To document the designs and products developed.

**b) Scope of Work**

**i. Design Development:**

- Selecting the right yarn keeping design and products in mind.
- Work on the
  - Combination of weaves.
  - Motifs and patterns.
  - Colour ways.
  - Value addition.
  - Design Concepts.
  - Colour references in the form of pantone number/thread card number to be provided along with designs, if required.
  - Proto type (sample) development.

**ii. Product Development**

- Develop various product ranges like yardage fabric, Sarees, furnishing keeping in the mind the weave and patterns of cluster and how it can be modified according to buyer's need, local, national and international market.
- The designer shall identify the products before commencement of the project by visiting the cluster.
- The designer will provide only those ranges of product, which are acceptable to the targeted market/buyer and shall be responsible for the success of the products.

**iii. Train the Weaver**

- To train/enrol the weavers to translate the paper designs into the fabric/end products. iv. Marketing of the handloom products
- To ensure marketing of the new products developed by the designers. v. Documentation of the designs & products developed.
- To document the designs and products developed by the designer.

**c) Project Work**

- Extensive field visit to the Block Level Cluster to identify the various types of design skills of the different weaver groups.
- Assess existing design patterns and products of the cluster and suggests the product ranges.
- Each design is to be developed in two colour ways.
- Assist implementing agency in marketing the developed products
- Designer to stay at least 12 days per month in a cluster for undertaking the designed activities.
- Weavers Service Centre (WSC) Bhagalpur will be actively involved in supervision of the work of the designer engaged.

**1) Duration of the Project**

- Project duration is for 3(three) years. The designer will be engaged initially for a year which is extendable, subject to satisfactory performance.

## II) Project Fees

- The remuneration shall be paid as per the guidelines of the project sanctioned.
- Designer shall be paid a minimum amount of Rupees 24000/- (Twenty four thousand per month) and the remaining amount shall be paid quarterly on pro-data basis, on achievement of the deliverables.

## Others Terms and Conditions

- Engagement is purely on a temporary basis. Selected candidate will have to sign a contract agreement as per terms and conditions of the scheme.
- Notice period of one month would be required from either side for termination of contractual engagement.
- Contract tenure will commence from the date of joining.
- Candidates so engaged on contract basis will not have any right to claim regular appointment.

**Application format for Engagement of Textile Designer-cum-Marketing  
Executive**

1. Name of the Post: .....
2. Name of the Block Level Cluster: .....
3. Name of the Applicant: .....
4. Father's/ Husband's Name: .....
5. Mother's Name: .....
6. Date of Birth: .....
7. Present Address: .....
- .....
8. Permanent Address: .....
- .....
9. Mobile Number & E-mail Id: .....
- .....
10. Educational qualification:



Name of the Exam	Board/University/College	Year of Passing	% of Marks Obtained

11. Experience (Especially in Handloom Sector): .....
- .....
12. Achievements (If any): .....
- .....

Note: Enclose Self-attested copies of the relevant documents.

Declaration: I hereby declare that the information furnished above is true to the best of my knowledge and I bear the responsibility for the authenticity of above mentioned particulars. I understand that any misrepresentation may invalidate my application/employment arrangements.

Signature of the Applicant

.....

For Office Use Only

Application Receipt No:

Date:

Signature of the Recipient