

Details regarding engagement of Textile Designer-cum-Marketing Executive for 03 (Three) Block Level Cluster in Bhagalpur (Bihar) Mega Handloom Cluster Under Comprehensive Handloom Cluster Development Scheme, Ministry of Textiles, Government of India.

Sl. No.	Name of the Block & District	Implementing Agency	Textile Designer-cum-Marketing Executive
1	KHARIK BLOCK, BHAGALPUR	MIRZAPUR TANTI-2, PWESUD - One BHAGALPUR POST	One Post
2	Dhoraiya Block, Banka	Ahiro Singarpur primary weavers Co-Operative society ltd.	One Post
3	SHAHKUND BLOCK, BHAGALPUR	DARIYAPUR PWES, BHAGALPUR	One Post

1. Engagement of Textile Designer-cum-Marketing Executive → 03 POST

A qualified designer will be engaged in the block Level cluster by the Implementing Agency for producing new designs and marketable products for the cluster. Designer will develop the design portfolios, which will be further develop into sellable Products by the handloom weavers who do not have much exposure to market and thus not aware of the consumer preference and other market trends.

Objective

The objectives of engagement of designer in the block level cluster are as follows:

- To assist the Implementing Agency in modifying the designs, colour, colour combinations and textures of the fabrics and product samples.
- To develop a range of handloom Products as per market requirements.
- To train weavers and technical staff of the implementing Agency to convert paper designs into Fabrics/ end products.
- To coordinate with the marketing consultant and the Implementing Agency for establishing market linkages with the importers/ buying agents/overseas buyers for marketing of the products developed under the projects from the stage of designs into products.
- To documents the designs and products developed.

Eligibility Criterion

- The applicant should have passed out from a Textile Design Institute of repute.
- The applicant should have at least 2 years experience of working as Textile Designer. Preferably in handloom sector and should have track record for promotion and development of the designs and products in handloom sector.

Duration of the Project

Project duration is for 3 years. The designer will be engaged initially for a year which is extendable, subject to satisfactory performance.

Scope of work

- Design Development
- Product development
- Train the weaver
- Marketing of the handloom products
- Documentation of the designs and products developed

Project Works

- Extensive field visits to the block level cluster to identify the various types of design skills of the different weavers groups.
- Assess Existing design patterns and products of the cluster and suggest the product range.
- Each design is to be developed in two colour ways.
- Assist Implementing Agency in marketing the developed products.
- Designer to stay atleast 12 days per month in a cluster for undertaking the assigned activities.
- Weavers Service Centre concerned will be actively involved in supervision of the work of the designer engaged.

Project Fees

- The remuneration shall be paid as per the guidelines of the project sanctioned.
- Designer shall be paid a minimum amount of Rs. 24,000/- per month and the remaining amount shall be paid quarterly on pro-data basis, on achievement of the deliverables.

Selection Criteria

- The designer shall be selected by a committee.
- Selection will be made on the assessment of the profile of the designer.
- Qualifications and the relevant experience for handling similar projects.
- The committee reserves the right to recommend amendments in the propose project. The selection in that case will be subject to incorporation of those amendments.
- Decision of the committee shall be final and binding on all the applicants.

Procedure for submission of Expression of Interest

The following are to be submitted in sealed cover:

- Designer's profile in brief with details of experience in designing, promotion and product development in the handloom/ textile sector including awards won and details of creativity, works done in the past in connection to the scope of the wor suggested.
- Proof of experience and of handling relevant activities mentioned.
- Any other supporting documents relevant to the project.
- Copy of concept o depicting and focusing on development of handlooms by providing design inputs and promotion to the domestic and international market.

Last date for submission of Application Form

The last date for submission of application form is 21st day from the date of advertisement (Up to 3.00P.M.). The application received after due date shall not be accepted. The application should be addressed to the Chairman of the Implementing Agency.

Other Terms & Conditions

- Engagement is purely on a temporary basis. Selected candidates will have to sign a contract agreement as per terms and conditions of the scheme.
- The Implementing agency reserves the right to accept/reject the proposals received without assigning any reasons whatsoever, or may call for any additional information/clarification, if so required.
- Notice period of one month would be required from either side for termination of contractual engagement.
- Contract tenure will commence from the date of joining
- Candidates so engaged on contract basis will not have any right to claim regular appointment.
- No TA/DA will be paid for attaining the Interview.

Court Jurisdiction

This shall be subject to the exclusive jurisdiction of Local court of district Bhagalpur.

Application format for Engagement of Textile Designer-cum-Marketing Executive

1. Name of the Post:.....
2. Name of the Block Level Cluster: Affix passport
3. Name of the Applicant:..... size colour
4. Father's/ Husband's Name: photo
5. Mother's Name:
6. Date of Birth:
7. Present Address:

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8. Permanent Address:
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9. Mobile Number& E-mail Id:
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10. Educational qualification:

Name of the exam	Board/University/college	Year of Passing	% of Marks Obtained

11. Experience(Especially in Handloom Sector):
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12. Achievements(If any):
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Note: Enclose Self-attested copies of the relevant document .

Declaration: I hereby declare that the information furnished above is true to the best of my knowledge and I bear the responsibility for the authenticity of above mentioned particulars. I Understand that any misrepresentation may invalidate my application/employment arrangements.

Signature of the Applicant

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For Office Use Only

Application Receipt No:
Date:

Signature of the Recipient