

बिहार सरकार
उद्योग विभाग
हस्तकरघा एवं रेशम निदेशालय

पत्रांक— ह0क0सह0- (मेला/प्रदर्शनी)- 02/2018 पटना, दिनांक—

प्रेषक,

निदेशक,
हस्तकरघा एवं रेशम,
बिहार, पटना।

सेवा में,

महाप्रबंधक,
जिला उद्योग केन्द्र,
बांका/भागलपुर/नालन्दा/नवादा/गया/पटना/औरंगाबाद/रोहतास/कैमूर/
मधुबनी/सिवान।
सहायक निबंधक, बुनकर सहयोग समितियाँ, गुलजारबाग/सहायक निबंधक बुनकर
सहयोग समितियाँ (हस्तकरघा), राजेन्द्रनगर, पटना।

विषय— वित्तीय वर्ष 2018-19 में सिल्क/वूल फ़ैब एवं नेशनल हैण्डलूम एक्सपो
प्रदर्शनी के आयोजन के संबंध में।

महाशय,

उपर्युक्त विषय के संबंध में NHDP कार्यपालक निदेशक (वाजिणज्य) का पत्रांक
NHDC/EVENT/DHT/18-19/705 दिनांक 27.06.2018 की प्रति अनुलग्नक सहित संलग्न करते
हुए कहना है कि हस्तकरघा प्रक्षेत्र को आवश्यक विपणन सहायता प्रदान करने हेतु
एन0एच0डी0सी0 द्वारा वर्ष 2018-19 में देश के विभिन्न स्थलों पर सिल्क फ़ैब एवं नेशनल
हैण्डलूम एक्सपो का आयोजन किया जा रहा है जिसका वार्षिक शिड्यूल संलग्न है।

अनुरोध है कि अपने क्षेत्राधिकार के सक्षम एवं इच्छुक बुनकरों/समितियों को
एन0एच0डी0सी0 द्वारा प्रकाशित वार्षिक कैलेंडर से अवगत कराते हुए उक्त मेला/एक्सपो में
भाग लेने हेतु प्रोत्साहित करने का प्रयास किया जाए ताकि उन्हें विपणन सहायता का लाभ
प्राप्त हो सके।

अनु0- यथोक्त।

विश्वासभाजन,

ह0/-

निदेशक,

हस्तकरघा एवं रेशम, बिहार, पटना।

ज्ञापक— ह0क0सह0 (मेला/प्रदर्शनी) 02/2018

1446

पटना, दिनांक— 21.8.18

प्रतिलिपि— आई0टी0 मैनेजर, उद्योग विभाग, बिहार, पटना को अनुलग्नक सहित विभागीय
वेबसाइट "मेला प्रदर्शनी" पर अपलोड करने हेतु प्रेषित।

20.08.18

निदेशक,

हस्तकरघा एवं रेशम, बिहार, पटना।

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राष्ट्रीय हथकरघा विकास निगम लिमिटेड

(भारत सरकार का उपक्रम, वस्त्र मंत्रालय)

NATIONAL HANDLOOM DEVELOPMENT CORPORATION LIMITED

(A Government of India Undertaking, Ministry of Textiles)

सीआईएन नं. /CIN NO: U17299UP1983GOI005974

NHDC

NHDC/EVENT/DHT/18-19/ 705

27/06/2018

DD/ACKNY

To,

The Director (Handloom & Sericulture)
Govt. of Bihar, Secretariat
Patna

Sub: Organization of Silk/Wool Fab& National Handloom Expo Exhibitions during the FY 2018-19.

Dear Sir,

We wish to inform that National Handloom Development Corporation (NHDC) Ltd., with a view to augment the development of handloom sector and provide the desired marketing support organizes, Silk Fab Exhibitions across the country.

Exhibitions are being organized by the Corporation, under the aegis of Development Commissioner for Handlooms, Ministry of Textiles, Government of India which supports this activity for the benefit of handloom weavers by providing financial support required for infrastructure and publicity.

The art of handloom weaving is very old and spread all over the country has its traditional values attached to it.

During the financial year 2018-19, Corporation is organizing 19 Silk Fabs, 01 Wool Fabs, 04 National Handloom expo across the country (list of scheduled place, venue and duration of event is attached at **Annexure-1** for ready reference). Detailed communication to this effect will be sent separately in due course of time to all the participating agencies/ societies.

It is needless to mention that the agencies/ societies relating to your state may be encouraged to participate in the aforesaid events.

“Handloom Mark” “India Handloom Brand” and “Silk Mark” Products proposed to be displayed should be genuine Handloom Product. Allotment of stall shall be made by the O/o Development Commissioner (Handlooms) on rotation basis through computerised draw.

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10/07/18

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11-7-18

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Vinay Jee
10-07-18

In these exhibitions India Handloom Brand Registration holders/ State Government Bodies/Apex Societies, Primary Handloom Weavers Societies and Handloom Agencies associated with Integrated Handloom Development Scheme will participate, besides weavers, who are recipients of National award for design are also invited to participate. These agencies, will market their products directly to the consumers without involvement of middlemen/channel of agents/wholesalers and retailers.

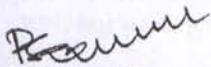
Through the Silk Fab, Handloom Agencies not only market their products at the most reasonable rates but also get to know customers' choice with regards to colour, design and weaving for future improvement of the product.

Silk Products drawn from some of the exotic interiors of India are all set to create a magic spell as ever in the eyes. Silk lovers of the State and the adjoining places may have wide range of Dupatta, Salwar Suits, Stoles, Silk Sarees, Dress Material, Furnishings etc., and traditional handloom fabrics across the country.

We shall be obliged if you may issue suitable directives to all concerned and encourage the weavers pertaining to your state to take participation in the exhibition and gain maximum benefits by selling their products through these exhibitions.

Thanking You,

Yours faithfully,


(Sakthivel Perumalsamy)
Executive Director (Commercial)

NHDC Exhibition Schedule 2018-19

S.NO.	EVENT	PLACE	State	FROM	TO
1	National Handloom Expo	Chennai	Tamil Nadu	Postpone	Postpone
2	SHE (Silk Fab)	Mumbai	Maharashtra	17-07-2018	30-07-2018
3	SHE (Silk Fab)	Surat	Gujarat	01-08-2018	14-08-2018
4	SHE (Silk Fab)	Ernakulam	Kerala	06-08-2018	19-08-2018
5	SHE (Silk Fab)	Ahmedabad	Gujarat	13-08-2018	26-08-2018
6	SHE (Silk Fab)	Jabalpur	Madhya Pradesh	24-08-2018	06-09-2018
7	SHE (Silk Fab)	Jamshedpur	Jharkhand	06-09-2018	19-09-2018
8	SHE (Silk Fab)	Kolkata	West Bengal	14-09-2018	27-09-2018
9	SHE (Silk Fab)	Bhubaneswar	Odisha	18-09-2018	01-10-2018
10	SHE (Silk Fab)	Dehradun	Uttarakhand	10-10-2018	23-10-2018
11	SHE (Silk Fab)	Delhi	New Delhi	21-10-2018	03-11-2018
12	National Handloom Expo	Indore	Madhya Pradesh	23-10-2018	05-11-2018
13	SHE (Silk Fab)	Chandigarh	U.T.	10-11-2018	23-11-2018
14	SHE (Silk Fab)	Pune	Maharashtra	17-11-2018	30-11-2018
15	SHE (Silk Fab)	Bengaluru	Karnataka	05-12-2018	18-12-2018
16	SHE(Wool Fab)	Lucknow	U.P.	15-12-2018	28-12-2018
17	SHE(Silk Fab)	Jammu	J&K	24-12-2018	06-01-2019
18	SHE (Silk Fab)	Lucknow	Uttar Pradesh	27-12-2018	09-01-2019
19	SHE(Silk Fab)	Hubli	Karnataka	11-01-2019	24-01-2019
20	National Handloom Expo	Vadodara	Gujarat	25-01-2019	07-02-2019
21	SHE (Silk Fab)	Vishakhapatnam	Andhra Pradesh	10-02-2019	23-02-2019
22	National Handloom Expo	Patna	Bihar	12-02-2019	25-02-2019
23	SHE (Silk Fab)	Guwahati	Assam	28-02-2019	13-03-2019
24	SHE (Silk Fab)	Hyderabad	Telangana	16-03-2019	29-03-2019
