

बिहार सरकार
उद्योग विभाग
हस्तकरघा एवं रेशम निदेशालय

पत्रांक— ह0क0सह0— (यो0/नवादा कलस्टर)— 09/2017 1012 पटना, दिनांक— 06/06/18

अत्यावश्यक

प्रेषक,

उप उद्योग निदेशक,
हस्तकरघा एवं रेशम निदेशालय,
बिहार, पटना।

सेवा में,

आई0टी0 मैनेजर,
उद्योग विभाग, बिहार, पटना।


विषय— नवादा प्रखण्ड स्तरीय कलस्टर में टेक्सटाईल डिजाईनर –सह– मार्केटिंग
एक्जीक्यूटिव के नियोजन से संबंधित विज्ञापन, आवेदन प्रपत्र, नियोजन से संबंधित
नियम एवं शर्त को विभागीय वेबसाईट पर अपलोड करने के संबंध में।

महाशय,

उपर्युक्त विषय के संबंध में नवादा प्रखण्ड स्तरीय कलस्टर में टेक्सटाईल
डिजाईनर –सह– मार्केटिंग एक्जीक्यूटिव के नियोजन से संबंधित दस्तावेज विभागीय वेबसाईट
पर प्राथमिकता के आधार पर अपलोड किया जाए।

अनु0— यथोक्त।

विश्वासभाजन,


06/06/18

उप उद्योग निदेशक,
हस्तकरघा एवं रेशम निदेशालय,
बिहार, पटना।

Registration No. 02 NAWA, dated 27-1-86

Mobile : 9835228846

Gopalganj Silk Products P.W.C.S. Ltd.

MANUFACTURERS & SUPPLIER OF HANDLOOM & KHADI SILK FABRICS

Kadirganj, NAWADAH-805104 (Bihar)

गोपालगंज शिल्क उत्पादक प्राथमिक बुनकर सहयोग समिति लि०

पो० कादिरगंज-805104, जिला-नवादा (बिहार)

Ref. No. 31

Date 29/05/2018

182

DDI/... में
निदेशक,
एकता एवं शान
बिहार, गया

विषय - विज्ञापन, आवेदन प्रपत्र, निमोपना से संबंधित निम्न
द्वे त्रि विभागीय वेबसाइट पर अपलोड करने
के संबंध में।

महोदय,

गौरव परास स्तरीय कलकार में रेकर्डर्ड डिजाइन्स-
एड-मार्केटिंग एंटरप्राइज हेतु विज्ञापन आवेदन प्रपत्र,
निमोपना से संबंधित निम्न एवं अन्य विभागीय
वेबसाइट पर अपलोड करने हेतु सूचित की जा
रही है ताकि उपरोक्त आभारियों को विज्ञापन के
संदर्भ में त्वरित जानकारी प्राप्त हो सके।

1733/DHS
29/5/18

- अवलोकन
- 1. प्रकाशित विज्ञापन
- 2. आवेदन प्रपत्र
- 3. निमोपना से संबंधित

निदेशक/मानव
शैलेंद्र कुमार
29-05-18

योजना/...

30/5/18
1255/m
30/5/18
Vijay
30/5/18

प्रमाण संख्या (29/05/2018) में प्रकाशित

गोपालगंज सिल्क प्रोडक्ट्स प्राइमरी वीवर्स को-ऑपरेटिव सोसाइटी लि.

कार्यन्वयन अभिकरण-नवादा प्रखंड स्तरीय कलस्टर संविदा पर नियोजन हेतु विज्ञापन सं.-03 (2017-18)

विकास आयुक्त (हस्तकरघा) वस्त्र मंत्रालय, भारत सरकार की राष्ट्रीय हथकरघा विकास कार्यक्रम (NHDP) अंतर्गत नवादा प्रखंड स्तरीय कलस्टर के लिए टेक्सटाइल डिजाइनर-सह-मार्केटिंग एक्जीक्यूटिव के एक पद पर नियोजन हेतु इच्छुक अभ्यर्थियों से विहित प्रपत्र में आवेदन आमंत्रित किया जाता है। यह नियोजन योजना शर्तों के अनुसार पूर्णतः संविदा आधारित एवं नियुक्ति की तिथि से परियोजना अवधि तक के लिए होगा। इससे संबंधित सभी सूचनाएं एवं जानकारी उद्योग विभाग, बिहार सरकार के वेबसाइट <http://industries.bih.nic.in> पर देखा जा सकता है। इच्छुक आवेदक विज्ञापन प्रकाशन के 21 दिनों के अंदर आवेदन निबंधित डाक/स्पीड पोस्ट द्वारा अपना आवेदन अध्यक्ष, गोपालगंज सिल्क प्रो. प्रा.वी. को. ऑ.सो. लि. ग्राम+पोस्ट-कादिरगंज-805104 जिला नवादा को भेज सकते हैं।

शैलेन्द्र कुमार, अध्यक्ष
मो.-9835228846

Details regarding engagement of Textile Designer-cum-Marketing Executive for one 1 (one) Block level Cluster in Nawada (Bihar) Under National Handloom Development Program (NHDP), Ministry of Textile, Govt. of India.

Sl. No.	Name of Block & District	Implementing Agency	Textile Designer-cum-Marketing Executive
1.	Nawada Block, Nawada (Kadirganj)	Gopalga Silk Products Primary Weavers co-operative Society, (Kadirganj)	One Post

1. Engagement of Textile Designer-cum-Marketing Executive

A qualified designer will be engaged for the Block level cluster by the Implementing Agency for producing new designs and marketing products for the cluster. Designer will develop the design portfolios, which will be further developed into sellable Products by the handloom weavers who do not have much exposure to market and are not aware of the consumer preference and other market trends.

Objective

The objectives of engagement of designer in the block level cluster are as follows:

- To assist the Implementing Agency in modifying the designs, colour, colour combinations and textures of the fabrics and product samples.
- To develop a range of handloom Products as per market requirements.
- To train weavers and technical staff of the implementing Agency to convert paper designs into Fabrics and products.
- To coordinate with the marketing consultant and the Implementing Agency for establishing market linkages with the importers/ buying agents/overseas buyers for marketing of the products developed under the projects from the stage of designs into products.
- To documents the designs and products developed.

Eligibility Criterion

- The applicant should have passed out from a Textile Design Institute of repute.
- The applicant should have at least 2 years experience of working as Textile Designer. Preferably in handloom sector and should have track record for promotion and development of the designs and products in handloom sector.

Duration of the Project

Project duration is for 3 years. The designer will be engaged initially for a year which is extendable, subject to satisfactory performance.

29

Scope of work

- Design Development
- Product development
- Train the weaver
- Marketing of the handloom products
- Documentation of the designs and products developed

Project Works

- Extensive field visits to the block level cluster to identify the various types of design skills of the different weavers groups.
- Assess Existing design patterns and products of the cluster and suggest the product range.
- Each design is to be developed in two or four ways.
- Assist Implementing Agency in marketing the developed products.
- Designer to stay atleast 12 days per month at a cluster for undertaking the assigned activities.
- Weavers Service Centre concerned will be actively involved in supervision of the work of the designer engaged.

Project Fees

- The remuneration shall be paid as per the guidelines of the project sanctioned.
- Designer shall be paid a minimum amount of Rs. 24,000/- per month and the remaining amount shall be paid quarterly on pro-data basis, on achievement of the deliverables.

Selection Criteria

- The designer shall be selected by a committee.
- Selection will be made on the assessment of the profile of the designer.
- Qualifications and the relevant experience for handling similar projects.
- The committee reserves the right to recommend amendments in the propose project. The selection in that case will be subject to incorporation of those amendments.
- Decision of the committee shall be final and binding on all the applicants.

Procedure for submission of Expression of Interest

The following are to be submitted in sealed cover:

- Designer's profile in brief with details of experience in designing, promotion and product development in the handloom/ textile sector including awards won and details of creativity, works done in the past in connection to the scope of the wor suggested.
- Proof of experience and of handling relevant activities mentioned.
- Any other supporting documents relevant to the project.
- Copy of concept of depicting and focusing on development of handlooms by providing design inputs and promotion to the domestic and international market.

Last date for submission of Application Form

The last date for submission of application form is 21st day from the date of advertisement (Up to 3.00P.M.). The application received after due date shall not be accepted. The application should be addressed to the Chairman of the Implementing Agency.

1198

Other Terms & Conditions

- Engagement is purely on a temporary basis. Selected candidates will have to sign a contract agreement as per terms and conditions of the scheme.
- The Implementing agency reserves the right to accept/reject the proposals received without assigning any reasons whatsoever, or may call for any additional information/clarification, if so required.
- Notice period of one month would be required from either side for termination of contractual engagement.
- Contract tenure will commence from the date of joining
- Candidates so engaged on contract basis will not have any right to claim regular appointment.
- No TA/DA will be paid for attending the interview.

Court Jurisdiction

This shall be subject to the exclusive jurisdiction of Local court of district Nawada

177



Application format for Engagement of Textile Designer-cum-Marketing Executive

- 1. Name of the Post:
- 2. Name of the Block Level Cluster: Affix passport
- 3. Name of the Applicant: size colour
- 4. Father's/ Husband's Name: photo
- 5. Mother's Name:
- 6. Date of Birth:
- 7. Present Address:
-
-
- 8. Permanent Address:
-
-
- 9. Mobile Number& E-mail Id:

10. Educational qualification:

Name of the exam	Board/University/College	Year of Passing	% of Marks Obtained

11. Experience(Especially in Handloom Sector):

.....

12. Achievements(If any):

.....

Note: Enclose Self-attested copies of the relevant document .

Declaration: I hereby declare that the information furnished above is true to the best of my knowledge and I bear the responsibility for the authenticity of above mentioned particulars. I Understand that any misrepresentation may invalidate my application/employment arrangements.

Signature of the Applicant

.....

For Office Use Only

Application Receipt No:

Date:

Signature of the Recipient